

**SGK GOVERNMENT DEGREE COLLEGE
VINUKONDA, GUNTUR DISTRICT**

DEPARTMENT OF COMMERCE



CASREER GUIDANCE

DATE: 03-02-2024

TIME: 11 AM – 04 PM

ORGANIZED BY

The Department of Commerce

Activity Report

S. No.	Content	Name
1	Name of the Programme	Career Guidance Programme
2	Date & Time	03-02-2024 (11 AM to 4 PM)
3	Organized by	The Department of Commerce
4	No. of Students attended	60
5	Chairperson	Dr. K.Srinivasa Rao, Principal
6	Chief Guest	NRI VENKAT, USA.
7	Program Convener	Sri. M. Jagadeesh, HOD, Dept. of Commerce.

Brief Description: Department of Commerce of SGK Government Degree College organized a Career Guidance to shaping the future of students by providing them with the necessary information and resources to make informed decisions about their career paths. on 03-02-2024 at 11.00 AM- 4 PM in Seminar hall under the chairmanship of Principal Dr. K. Srinivasa Rao. M. Jagadeesh, HOD of Department of Commerce, Sri. Rama K Kishore Behara, Accademic Coordinator, Other staff and students from B.A,B.Com & B.Sc. Witnessed the Career Guidance Programme enthusiasm.

CHIEF GUEST: NRI VENKATA, USA. As a resource person providing guidance on career development.

GIST OF THE PROGRAMME: The essence of the career guidance program lies in empowering individuals to navigate their professional journeys with confidence and purpose. Through a series of activities including counseling sessions, workshops, and networking events, participants are provided with the tools, resources, and motivation to explore their interests, develop their skills, and pursue meaningful career paths. The program emphasizes self-discovery, continuous learning, and resilience, encouraging individuals to embrace opportunities, overcome challenges, and strive for personal and professional fulfillment. Ultimately, the program aims to instill a sense of confidence, direction, and purpose in participants as they embark on their career.

OUTCOME:

The outcome of the career guidance program is multifaceted, encompassing both tangible and intangible benefits for participants. Some key outcomes include:

- **Enhanced Self-Awareness:** Participants gain a deeper understanding of their interests, strengths, and values, enabling them to make informed decisions about their career paths.
- **Improved Career Readiness:** Through workshops and counseling sessions, participants develop essential skills such as resume writing, interview techniques, and networking, enhancing their readiness for the job market.
- **Expanded Career Opportunities:** Networking events and industry exposure opportunities provide participants with access to a broader range of career options and potential employers.
- **Increased Confidence:** Participants emerge from the program with a greater sense of confidence in their abilities and their capacity to navigate the complexities of the job market.
- **Strengthened Support Networks:** The program facilitates connections with mentors, peers, and industry professionals, fostering valuable support networks that can provide guidance and encouragement throughout participants' careers.
- **Long-Term Success:** By equipping participants with the skills, resources, and confidence they need to pursue their career goals, the program sets them on a path towards long-term professional success and fulfilment.

PHOTOGRAPHS



